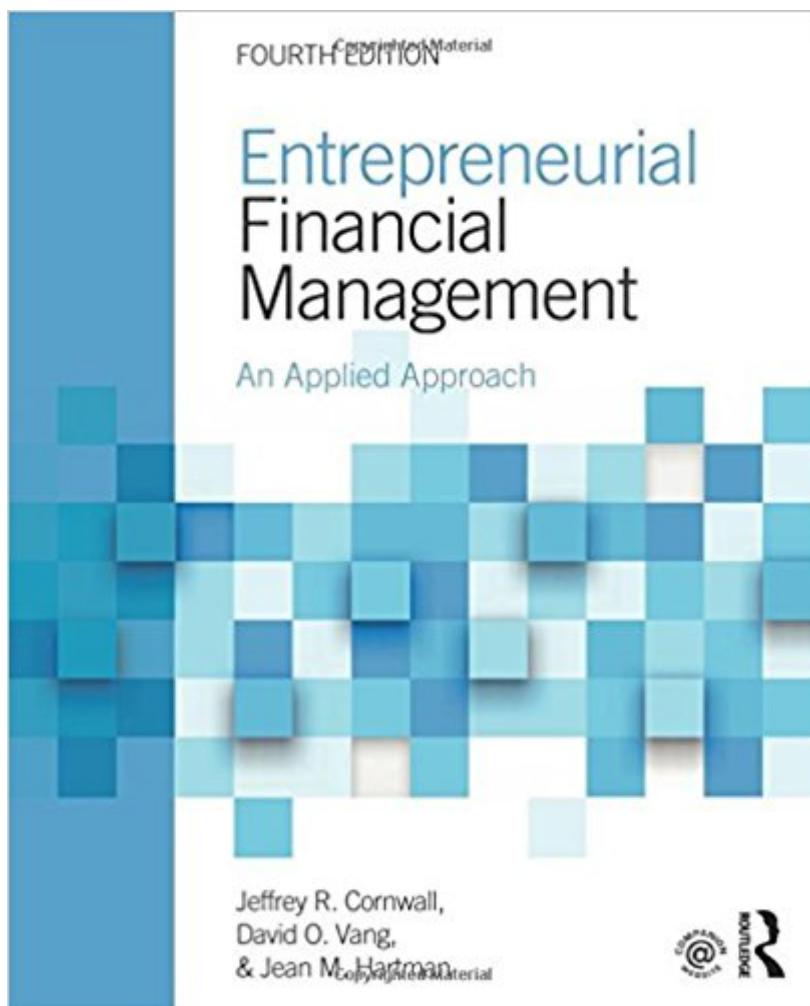


The book was found

# Entrepreneurial Financial Management: An Applied Approach



## **Synopsis**

This new edition presents an applied, realistic view of entrepreneurial finance for today's entrepreneur. The book provides an integrated set of concepts and applications, drawing from entrepreneurship, finance, and accounting. The book's contents are designed to follow the life cycle of a new business venture. Topics are presented in a logical order, as entrepreneurs will likely face them as they begin the process of business start-up and move into growing the business. A comprehensive financial statements template is included with the book. This tool allows for the application of many of the concepts to actual businesses, and will be a valuable supplement to the process of developing a full business plan. The templates are available for unlimited free downloads at [www.drjeffcornwall.com](http://www.drjeffcornwall.com).

## **Book Information**

Paperback: 320 pages

Publisher: Routledge; 4 edition (May 21, 2016)

Language: English

ISBN-10: 0765646854

ISBN-13: 978-0765646859

Product Dimensions: 7.5 x 0.7 x 9.2 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #158,635 in Books (See Top 100 in Books) #116 in Books > Textbooks > Business & Finance > Entrepreneurship #311 in Books > Textbooks > Business & Finance > Finance #353 in Books > Business & Money > Finance > Corporate Finance

## **Customer Reviews**

'Comprehensive and detailed, yet presented in a very understandable and straightforward manner, Cornwall, Vang and Hartman's Entrepreneurial Financial Management is the best text I have found for undergraduates in entrepreneurial finance. The financial templates provided by the authors are extremely useful in helping students understand critical concepts such as how to prepare financial forecasts, manage cash flows, and evaluate financing options.' - Kendall Artz, Baylor University, USA

Jeffrey R. Cornwall is the inaugural recipient of the Jack C. Massey Chair in Entrepreneurship at Belmont University, USA. He has published eight books on business ethics and entrepreneurship

and is co-founder of Entrepreneurial Mind, LLC, which produces web-based video content for entrepreneurs and small business owners. His blog, [www.drjeffcornwall.com](http://www.drjeffcornwall.com), is one of the most popular small business blogs today. David O. Vang is a Professor of Finance in the Opus College of Business at the University of St. Thomas, USA and is a winner of the Iowa State Outstanding Educator Award. He has served as the CFO of a high-technology start-up company and has performed over seventy consulting assignments for organizations in areas such as derivatives, acquisitions, leveraged buyouts, product and service costing, and corporate finance. Jean M. Hartman is a certified public accountant, currently providing financial guidance to a nonprofit serving the chronically homeless. Her areas of interest include entrepreneurship, business ethics, and working with nonprofits to develop the critical understanding of financial statements and cash flow when applying ethical practices.

[Download to continue reading...](#)

Entrepreneurial Financial Management: An Applied Approach Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives) Financial Management For Nurse Managers: Merging the Heart with the Dollar (Dunham-Taylor, Financial Management for Nurse Managers) FINTECH: Simple and Easy Guide to Financial Technology(Fin Tech, Fintech Bitcoin, financial technology fintech, Fintech Innovation, Fintech Gold, Financial services technology,equity crowdfunding) How to Have Outrageous Financial Abundance In No Time::Biblical Principles For Immediate And Overwhelming Financial Success: Wealth Creation,Personal Finance, Budgeting, Make Money,Financial Freedom Financial Institutions Management: A Risk Management Approach (Irwin Finance) Financial Institutions Management: A Risk Management Approach, 8th Edition Financial Institutions Management: A Risk Management Approach, 7th Edition Asset Management: A Systematic Approach to Factor Investing (Financial Management Association Survey and Synthesis) Introduction to the Music Industry: An Entrepreneurial Approach, Second Edition Launching New Ventures: An Entrepreneurial Approach Community Nutrition in Action: An Entrepreneurial Approach Community Nutrition in Action: An Entrepreneurial Approach (Available Titles Diet Analysis Plus) Community Nutrition in Action: An Entrepreneurial Approach, 4th edition The Startup Way: How Modern Companies Use Entrepreneurial Management to Transform Culture and Drive Long-Term Growth Entrepreneurial Small Business (Irwin Management) Small Business Management: Launching and Growing Entrepreneurial Ventures Small Business Management: Launching & Growing Entrepreneurial Ventures Lessons in Corporate Finance: A Case Studies Approach to Financial Tools, Financial Policies, and Valuation (Wiley Finance) Islamic Finance and the New Financial System: An Ethical

Contact Us

DMCA

Privacy

FAQ & Help